

ANNUAL REPORT

FISCAL YEAR 2021-2022



GeoScienceWorld

Your Trusted Source for Earth Science Research

ABOUT GSW

GSW serves a diverse global community of authors, educators, students, libraries, government agencies, leading oil & gas, and metals & mining companies. Founded in 2004 as a unique nonprofit collaborative, GSW enables geoscience societies to better serve their discipline and community through shared technologies, economies of scale, and global dissemination. Partnership and collaboration remain at the heart of everything we do.



OUR VISION

To be the essential resource for and partner to the earth and planetary science community, advancing knowledge, discovery, and insights for all.

OUR MISSION

As a unique nonprofit collaborative, our mission is to aggregate and disseminate information to advance earth science and to strengthen the sustainability of our society partners.



We are a values driven organization, guided by our mission to deliver exceptional products and services creating lasting value and positive impact for our community.

We innovate

with an agile mindset turning ideas into action.

We listen

with an open mind so new ideas can come forward and flourish.

We collaborate

with integrity, leading by example to build trusted partnerships.

We respond

with curiosity, purpose, and transparency in dialog with our community.

OUR CORE VALUES

BY THE NUMBERS

\$9.7M

total revenue

8.4M

pageviews

\$53.6M

in royalties since inception

2.6M

users

95%

renewal rate

49

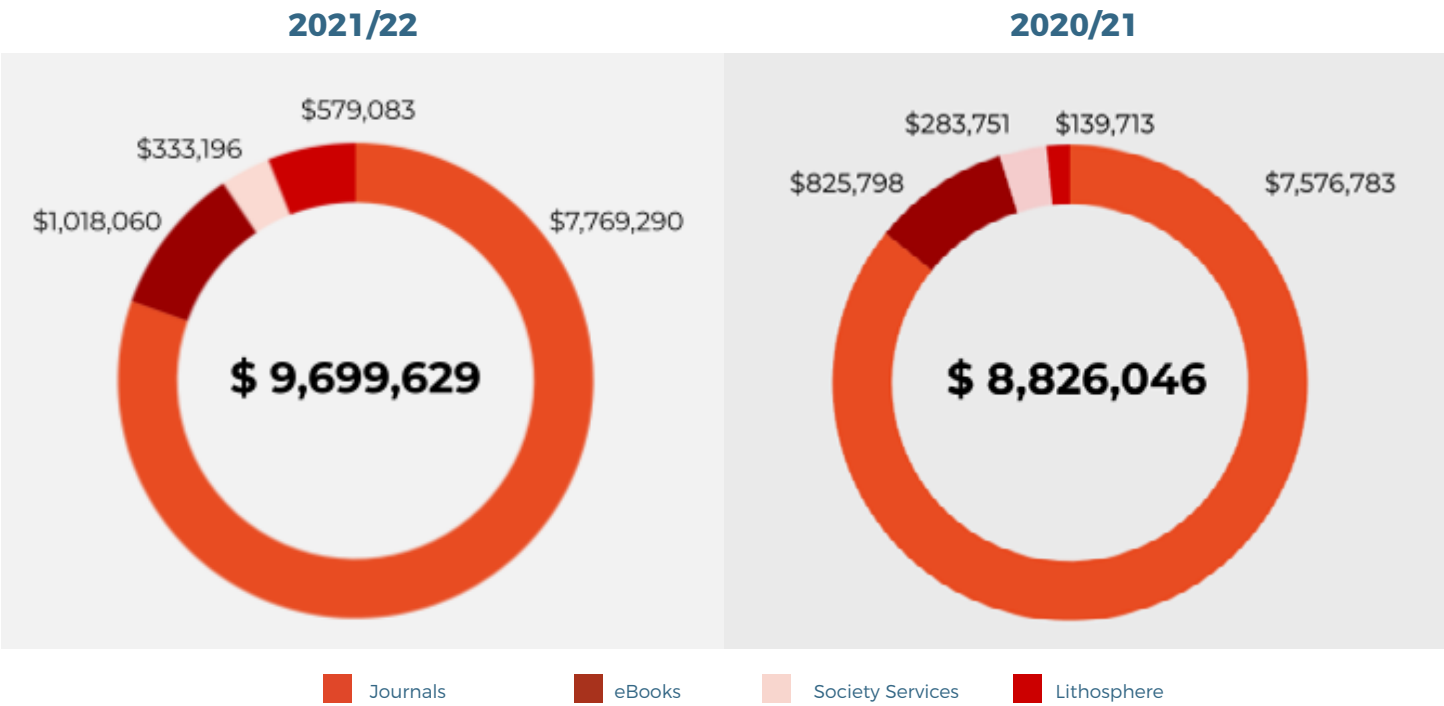
countries served

SUPPORTING RESEARCH

GeoScienceWorld works with publishing societies to support the creation and dissemination of scholarly earth science research, always striving to maximize the value and utility of our platform for a global community of researchers and libraries. GeoScienceWorld’s corpus of research not only helps researchers advance their understanding of the science, but 22% of the research contributes in some way to 16 of the 17 United Nations Sustainable Development Goals (SDG).

By returning a high proportion of our income to our content partners, we help protect the viability and independence of society publishing programs while constantly exploring and incorporating valuable economic, technological, and strategic benefits of collaboration. To date GSW has returned more than \$53.6 million (journal + eBook royalties) to societies to advance their publishing, research, and educational programs. GSW continues to deliver excellent financial results.

REVENUE



\$9.7M

Total Revenue
(excluding operating reserves and unrealized investment gains or losses) exceeds budget by **\$873K** and represents **9.9%** growth over prior year’s revenue.

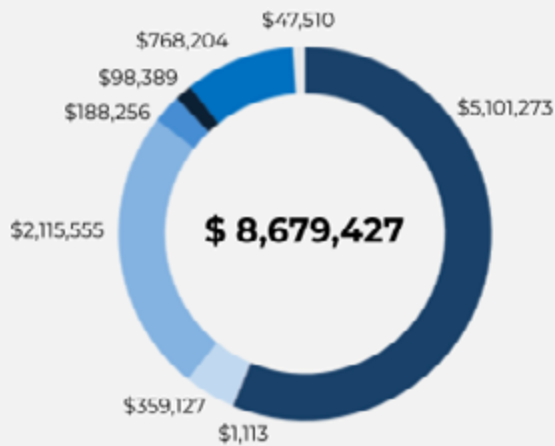
Journal Revenue
(FY 2021/22): **\$7.77M**, exceeds budget by **\$201K**, and represents **2.6%** growth over prior year’s revenue.

eBook Revenue
(FY 2021/22): **\$1M** versus budget of **\$762K**, and represents **23.3%** growth over prior year’s revenue.

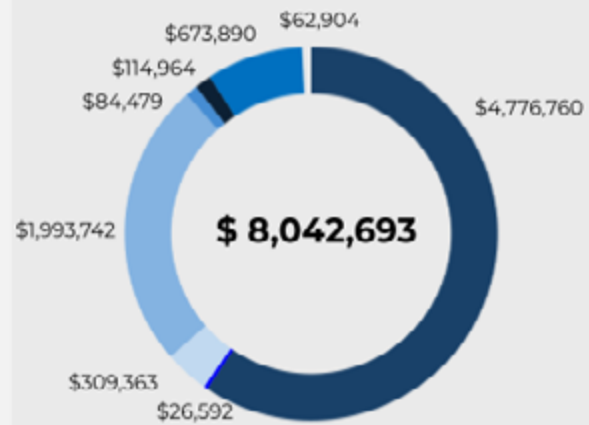
Lithosphere Revenue
(FY 2021/22): Total revenue is **\$579K**, (exceeding budget by **\$340K**, and represents **314%** growth over prior year’s revenue.

EXPENSE

2020-21



2019-20

**\$3.2M**

Total Operating Expense better than budget by \$706K and more than prior year by \$279K.

ROYALTIES

Forecast

\$ 53.6M+
in royalties paid to publishers

\$ 43.1M
Journals

\$ 6.7M
GeoRef

\$ 3.54M
eBooks

\$ 438K
Pay per View

Journals Royalty (CY 2021)

\$ 3.04M

w/ GSW retainer an increase of **7.21%**



eBook Royalty (FY 2021/22)

\$ 635K

\$3.54M program to date royalties paid to publishers in seven years since program launch.

JOURNALS COLLECTION

GSW's research platform provides seamless access to trusted content that researchers consider essential for advancing earth science research.

209K
articles

GSW's journals collection provides access to 51 top-tier journals from 37 global publishing societies including the newly added journal, *Earth Sciences History*.

2,300+
eBooks

GSW eBook collections provide integrated, high-value, full-text content with the convenience of a download. The complete collection includes years 1926–2021. Almost 39,000 book chapters are currently available from our 13 society publishers, with new titles and publishers added on an ongoing basis.

4.5M

GSW is powered by GeoRef, the most authoritative abstracting and indexing database in the geosciences. The GeoRef integration is essential to providing the most comprehensive research experience possible.

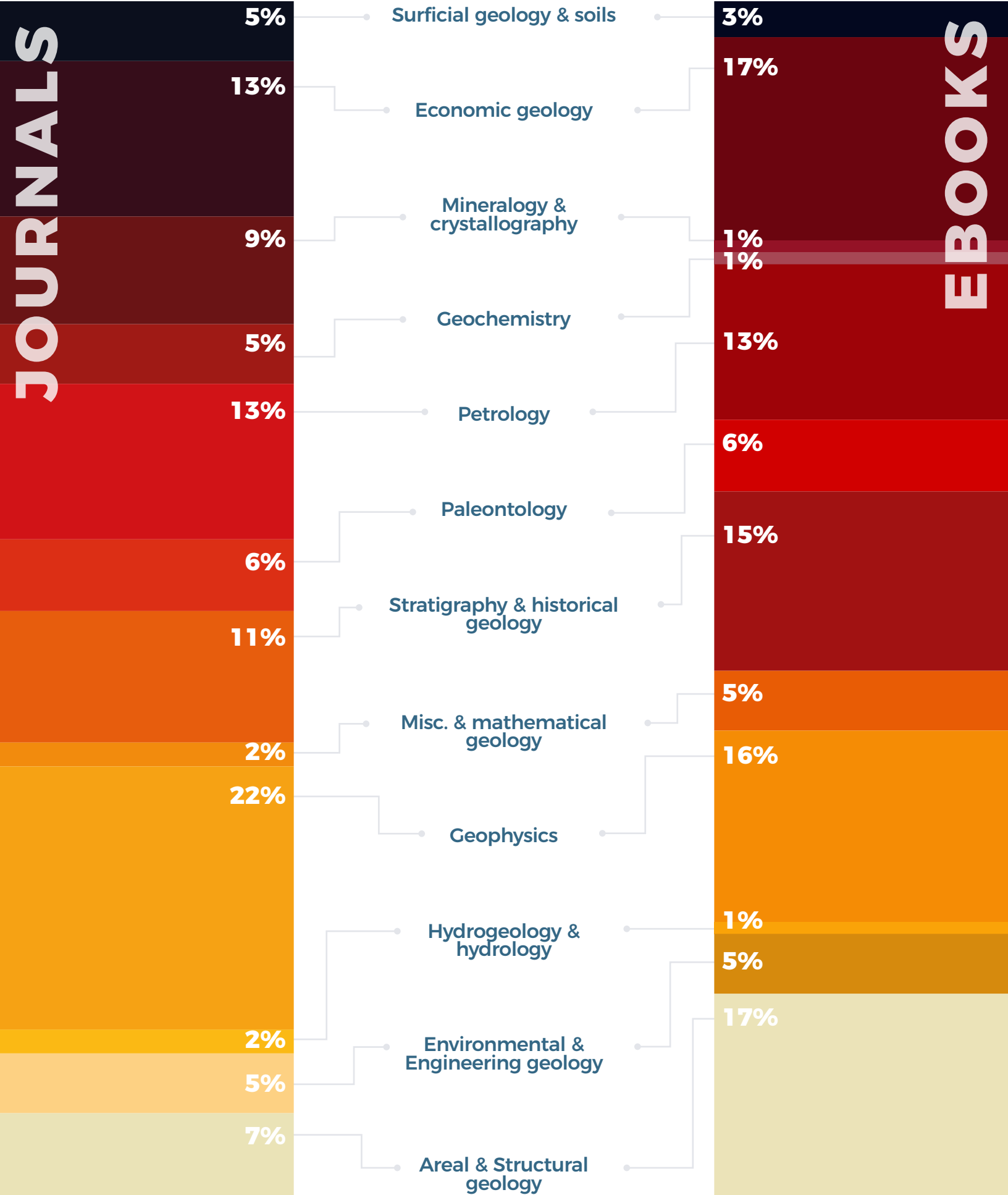
40,000
controlled
vocabulary
terms

The GeoRef Thesaurus is indispensable for increasing the accuracy and relevance of search results. This taxonomy helps users find related content with a single search by including terms they may not have otherwise thought to search, but are relevant to their topic.



OpenGeoSci

Our free map-based toolset, OpenGeoSci, further aids researchers in discovering valuable assets from GSW publications – such as cross-sections, charts, tables, figures, and data – relevant to their research.



Lithosphere

GSW is the publisher of Lithosphere, the #1 open access geology journal by impact factor. Published in collaboration with seven prestigious societies, the journal covers research in all areas of earth, planetary, and environmental sciences. *Lithosphere* has constructive and cooperative peer review run by an International Editorial Board and is also compliant with all existing funder requirements for open access.

3.069

2021 Impact Factor

1.13

Journal Citation Indicator

65

Days to Final Decision

TOPICS COVERED

- ◇ Applied Geophysics
- ◇ Atmospheric Science
- ◇ Economic Geology
- ◇ Engineering Geology and Natural Hazards
- ◇ Geochemistry and Petrology
- ◇ Geomorphology, Regional Geology, Past Environments
- ◇ Mineralogy and Crystallography
- ◇ Oceanography
- ◇ Petroleum Geology
- ◇ Sedimentary Geology, Paleoclimate, Paleontology
- ◇ Structural Geology and Tectonics
- ◇ Space and Planetary Science

PARTICIPATING PUBLISHERS

- ◇ American Association of Petroleum Geologists (AAPG);
- ◇ Geological Society of America (GSA)
- ◇ Geological Society of London (GSL)
- ◇ Mineralogical Society of America (MSA)
- ◇ SEPM Society for Sedimentary Geology
- ◇ Society of Exploration Geophysicists (SEG)
- ◇ Society of Economic Geologists (SEG)



“Only by better understanding the historical process of the earth’s evolution can we predict its future changes more accurately.”

Liu Zhifei, Section Editor, *Lithosphere*



SOCIETY SERVICES PROGRAM

THE GSW ADVANTAGE

Through our cooperative and inclusive approach to content sharing, GSW is able to share opportunities and expertise across geoscientific societies of all sizes.

GSW's shared infrastructure and strong operations focus help participating societies take advantage of technology and shared services at reduced costs and with increased efficiency. Hosting and disseminating content on GSW's platform drives usage and discovery by delivering traffic to a sizable, globally recognized, and domain-focused "version of record" site.

PARTICIPATING SOCIETIES

- ♦ American Association of Petroleum Geologists
- ♦ Mineralogical Association of Canada
- ♦ Geological Association of America
- ♦ Seismological Society of America
- ♦ SEPM Society for Sedimentary Geology
- ♦ Society of Economic Geologists

WHAT WE OFFER

- ♦ Hosting
- ♦ Collaborative roadmap development
- ♦ Project management
- ♦ Sales and marketing
- ♦ Fulfillment
- ♦ Renewals
- ♦ Customer service




"With the conglomerate of many publishers firmly behind them, GeoScienceWorld can negotiate with consortia and vendors that the Geological Society of America would not have been able to reach. Working at this scale has allowed us to save on expenses, push the technology of our publications, and collaborate with other geoscience publishers to create a unique product that serves the authors, researchers, and librarians of this field."

Vicki McConnell

Executive Director,
Geological Society of America





GeoScienceWorld 2021-24 Strategic Plan focuses on organizational resilience and adaptation to emerging opportunities and challenges. We continue to be motivated by providing innovative, collaborative, and sustainable service solutions for science, societies, and the global research community. GSW seeks to be agile and forward thinking in meeting the complex needs of our industry.

The strategic priorities include:

- ♦ **Sustainable growth** - Deliver innovative, effective products and services that support our society partners, address and create market opportunities and mitigate long-term risks.
- ♦ **Engagement & collaboration** - Foster and leverage strategic partnerships to accelerate innovation and collaborate with societies, authors, researchers, librarians to shift from transactional relationships to impactful ones.
- ♦ **People & culture** - Embrace our Core Values and an innovative and customer-centric mindset; Be a supportive, collaborative and a solutions-oriented workplace where employees learn, grow and excel.

THANKS TO OUR COMMUNITY

GeoScienceWorld is grateful to the people and organizations on the following pages for helping to make our vision possible.



AASP - The Palynological Society



American Association of Petroleum Geologists



Association of Environmental and Engineering Geologists



Cambridge University Press



Canadian Institute of Mining, Metallurgy & Petroleum



Canadian Society of Petroleum Geologists



Cushman Foundation for Foraminiferal Research



Earthquake Engineering Research Institute



Deutsche Mineralogische Gesellschaft



Environmental & Engineering Geophysical Society



European Association of Geochemistry



Geological Society of America



Geological Society of London



Geological Society of South Africa



History of the Earth Sciences Society



Micropaleontology Project



Mineralogical Association of Canada



Mineralogical Society of America



Mineralogical Society of Great Britain and Ireland



Novosibirsk State University



NRC Research Press



Paleontological Society



Seismological Society of America



SEPM Society for Sedimentary Geology



Società Geologica Italiana



Società Italiana di Mineralogia e Petrologia



Society of Economic Geologists



Society of Exploration Geophysicists



Société Géologique de France



Société Française de Minéralogie et de Cristallographie



Soil Science Society of America



University of Wyoming



Clay Minerals Society - eBooks



Pacific Section AAPG - eBooks

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